

PROJECT MANAGEMENT STRATEGIES FOR EFFECTIVE CLOUD COMPUTING

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Abstract

Although surrounded by much hype, most analysts agree that cloud computing - software applications and data accessed through and stored within the internet - has the potential to be a paradigm-shifting advance as significant as the advent of the internet. One research firm expects the global cloud computing market to grow from £24 billion in 2010 to £76 billion in 2015, at a rate of 26% per annum [1], but like the internet, it will take time for consumers to understand how best to leverage its potential.